



HANGKLIP-KLEINMOND HERMANUS STANFORD GANSBAAI

Tourism was the first industry to be affected by Covid-19. It is also considered to lead the recovery process as it has the ability to bounce back faster than other sectors. Tourism will be part of the solution once we get through this crisis and we need to react as a community, as a business collective and as a destination with plenty to lose and gain. Western Cape Government hosted a Industry Response and Action Plan this morning, Tuesday 17 March 2020, which I attended. This plan has a Tourism Task Team of 24 people in place to address Containment, Adaptation and Recovery. Information such as communications, assistance with labour issues and a National Stimulus Package for business will be shared.

I understand people want real time updates with live information during this time of unusual business. Links have been established to the Wesgro/Western Cape Government Covid Content Centre (CCC) with key messages and answers that will be shared digitally. We are smart and need to share ideas about what we can do to adjust and refocus. FEDHASA and SATSA both have practical info online. Questions and ideas can be mailed to me at floyd@overstrand.gov.za or phone/whatsapp 083 305 7319 or to a 24/7 CCC at supportbusiness@wesgro.co.za.