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EASTER IN HERMANUS

Press release by Overstrand Municipality – 28 March 2018

It was with sadness that we saw our Hermanus community suffer the effects of unrest, but we would like to assure all Easter Weekend visitors that everything is under control and that this morning it is business as usual.

Restaurants are open and pleased to see their staff back at work and have enough stock to serve your favourite dishes!

The annual Passion Play will take place in the Old Harbour and there will be a performance of Händel's MESSIAH in the Onrus NG Kerk. Plenty to do in Hermanus! Do come - your visit will ensure that there is no further negative economic impact on our town and its people.

"We are ready to welcome all visitors to the Overstrand and trust that they will enjoy the hospitality of the Overstrand during their Easter break," Overstrand's Executive Mayor, Ald Dudley Coetzee said.

Update on Hermanus Unrest

Update from Hermanus Community Policing Forum on 27th March 2018:

"Following the meeting on 27th March with the MEC of Human Settlements the following has been resolved:

A piece of land in the Schulphoek area has been identified for development for backyard dwellers from Zwelihle.

The MEC will form a multi governmental committee within 2 weeks to formulate processes and timelines in the development of this land. The process will be transparent and there will be a full audit of the backyard dwellers to ensure that those who receive the benefit of this negotiation are eligible.

The community has undertaken to ensure that peace and stability is restored in Zwelihle and that things will return to normal. The Sandbaai Hall and other halls were made available for displaced persons during the time of unrest.

SAPS will continue monitoring the situation and will maintain high visibility for the time being. Altogether 79 persons have been arrested, 30 of whom have appeared in court already. Nobody was released on bail and they will appear in Court again next week.

There were various malicious rumours spread during the last few days which have had a negative effect on the mind set of our communities, and we appeal to the public please not to fall into the trap of believing everything read on social media. The CPF commends all agency commanders and their officers for the dedication and hard work that has been put in - we have personally witnessed how deep they have dug. Thank you!"

Business owners have been affected negatively, since many had to close their shops during the unrest, and their staff could not work. Several buildings in Zwelihle were destroyed, eg the Library and Police Station.

The Hermanus Business Chamber wishes to thank all those kindhearted people and businesses who assisted innocent people who fled from Zwelihle during the unrest. Shelter, food and warmth were offered generously. These gestures of kindness helped to restore the equilibrium.



Arabella General Manager Wayne Siepmann with Executive Mayor Dudley Coetzee at the Arabella event

Experts share their views on Effective Water Management.



L.t.r: Municipal Manager Coenie Groenewald, Rashid Toefy (WC DEDAT), Nora Hudson (PlantbasedSA), Wayne Siepman (GM Arabella), Executive Mayor Ald. Dudley Coetzee and his wife Shirley, Heidi v. der Watt (Africa Tourism), Joep Schoof (Fedhasa), Deputy Mayor Elnora Gillion and her husband Craig at the Water Management event organized by the Hermanus Business Chamber on 14th March 2018 at Arabella. It was preceded by an optional 9 hole Golf game, and followed by discount accommodation for members.

The Hermanus Business Chamber held a highly successful cocktail event at Arabella Hotel on Wednesday 14th March 2018. More than 80 people attended, and no less than 5 speakers shared their insight on the theme, which was Responsible Water management, to be in tune with National Water Week. The speakers were:

1. Executive Mayor Alderman Dudley Coetzee: Responsible Water Management in the Overstrand
2. Deputy Director General Rashid Toefy: Water management in the Western Cape
3. Fedhasa Western Cape Hotel Group chairman Joep Schoof: Responsible Water Management in the Tourism and Business Sector
4. Heidi van der Watt from Better Tourism: Waterwise Tips and the wider perspective
5. Nora Hudson and Marina Rust Evans from PlantbasedhealthSA - Irresponsible Water management damage.

We wish to thank the General Manager of Arabella Hotel & Spa, Wayne Siepman and his staff, for hosting the event, and also for granting special discount to those members who chose to participate in the 9 hole golf round and luxury overnight accommodation. Everybody enjoyed themselves tremendously and will definitely return to Arabella for more. We also wish to thank Paul du Toit from The Wine Village who kindly donated the special gifts for the speakers.

Press release by the Overstrand Municipality:

" EXPERTS SHARE INSIGHT ON WATER. 'WATER IS LIFE' is the theme for National Water Week from 17 – 23 March.

Various programmes with a water conservation theme will be held in communities and at schools to teach and inform the public about the importance of water and how we can save the resource wisely during the next two weeks.

It was therefore fitting that the Hermanus Business Chamber invited its members to discuss the greater scale of the Cape Town water crisis and how it affects the tourism in the Overberg region under the topic: Crucial issue of Water Management during its meeting on 14 March. Held at Arabella Hotel & Spa, speakers from the Western Cape Department of Economic Development, Tourism and Fedhasa (The Federated Hospitality Association of Southern Africa) formed part of the discussion. Also present was Overstrand Executive Mayor Dudley Coetzee and Municipal Manager Coenie Groenewald.

In his presentation on the water situation in the Overstrand, Mayor Dudley Coetzee emphasised that water is a scarce resource which has to be carefully managed going forward.

"At the moment Hermanus uses \pm 10 million litres of water per week and the De Bos dam level was at 46% by end of February 2018, compared to 50.7% by end January 2018 and 74.8% by end February 2017. The Buffels River Dam, which supplies water to Rooi-Elis, Pringle Bay, and Betty's Bay, is still at 85% of capacity, the Kraaibosch Dam at Gansbaai is also at 85%, and the Pearly Beach Dam is at 100%. The boreholes supplying Hermanus, Stanford, Baardskeerdersbos and Buffeljagsbaai have not been adversely affected by the drought at this stage.

He continued by saying the first steps to increase water reserves will be the sinking of additional boreholes over the next two years. In addition to the boreholes, recycled water is the cheapest and easiest way for us to add to our water reserves. Longer term plans are to build a desalinisation plant in Hermanus. "We have to consider ways to further augment our water supplies and will have to start re-treating our waste water. Not necessarily to drinking water standards, but at least to a standard where we can use it to replace potable water that is not used for drinking. We can no longer afford to flush drinking water down the toilet or use it to mix concrete or water sports fields and gardens. At present we use 1,5 million litres water per month of treated effluent for the watering of sports field in the Hermanus area and there is a similar project in Gansbaai."

(End press release).



A special Thank You to Arabella's General Manager Wayne Siepman and all his staff for their assistance in making this an unforgettable event. We also wish to thank Wildekrans Wine Estate for their Wine Tasting, and Paul du Toit from The Wine Village for the Donation of gifts for the speakers.

Invitation to next Event– Book now:

When: Thursday 19th April, 11:00 – 13:00

Where: The Marine Hotel, Main road, Hermanus

Who: Western Cape Department of Economic Development & Tourism

What: Launch of Journey to Service Excellence and Networking – Free Workshops and Awards

How: Brunch with delicious menu, followed by Presentation and Networking

Cost: R150 Chamber members, R170 non-members

Bonus: Lucky Draw prizes. Bring a prize to get an opportunity to introduce yourself

Book: Limited space. Email Alta at ceo@hermanuschamber.co.za with proof of payment.

More information: <https://www.westerncape.gov.za/general-publication/journey-service-excellence-programme-2017>

The J2SE Programme was started by National Department of Tourism and adopted by Western Cape Government. It is about service level improvements and in line with one of project Khulisa's initiatives namely to **Boost attractiveness** of the region. The J2SE emphasises the importance of service excellence initiatives in the tourism value chain. This programme is open to all businesses in Hermanus - both tourism and non-tourism businesses. The programme aim to develop a service excellence-orientated culture in organisations. It is a 4 – day workshop that is aligned to the SABS approved SANS 1197. It takes place over 2 weeks 2 x 2 days . There are 8 groups with maximum of 25 people per group, therefore the aim is to reach 200 persons. The J2SE training will start on 18 June 2018 and continue till end August with a Leadership Workshop. . A special Gala evening will be held afterwards and cash prizes will be awarded to elected employees who have performed excellent service.

Bank details: Hermanus Business Chamber, Standard Bank Hermanus, branch code: 050312, Account no: 082257833. Ref: your name/ company name.

Help us to make your Voice heard

Please remember to pay your membership fees if you have not done so since 1 March 2018, which is the start of the Chamber's financial year. Only R450 per year if you have 5 or less employees, or R900 if your company is larger. Please email proof of payment plus your contact details to ceo@hermanuschamber.co.za.

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Our key goals are Networking, Representation, Business Development and Training, Access to Business Opportunities and Funding. The more members we have, the stronger our Voice to represent you at high level.

Please like our Facebook page on www.facebook.com/HermanusBusinessChamber

Contact details: ceo@hermanuschamber.co.za, 028-3151619 / 073-538 3685

Social Media and Facebook Training Seminar 5 April:



Whether you want to turn your part-time hobby into your full-time business, take your existing company to new heights, or you're just starting your business, without a roadmap or guidance, the process can be overwhelming. Get Facebook training by JayDee Media.

WHAT WE WILL COVER:

How to Grow your Business with Social Media and Online Marketing:

- * 8 Step Social Media & Smart Online Marketing Strategy for your business
- * Why use social media for your business?
- * How to grow your business with social media
- * The Top Benefits Of Social Media Marketing for your business
- * Top Social Media Trends 2018
- * What can brands do to succeed on Facebook after the 2018 Algorithm change
- * 10 point checklist to optimise and your Facebook business page to grow your followers
- * The Facebook Algorithm - We explain how the Facebook algorithm pre-filters content that users see in their news feeds. NFO
- * Facebook Tips & Tricks on how to grow your business in 2018
- * Facebook Marketing: Why It Is Time to Rethink Everything & How To Do It

Presenter: Jeanette du Toit: Owner - Operator: Jaydee Media | Hermanus Online / South Africa Tourism Online

Running a business you can be proud of requires enormous focus, courage and tenacity. Most of all, it requires consistent action and a willingness to play the long game.

OUR MOTTO

Give a man a fish and feed him for a day. Teach him how to fish and feed him for a lifetime. That's why our primary goal is to train you to think, behave and make smart decisions like an entrepreneur — so you have skills that serve you for life.

Date: Thursday 5 April 2018

Time: 9am- 4pm

Venue: Super Plants Conference Room (Sandbaai Intersection)

Location: Hermanus

Cost: R 1500 per person (including lunch)

Email: linda@jdmedia.co.za

Register Today



Book your space now:

Take Aways:

*Certificate

*10 Point Checklist on HOW TO GROW your FACEBOOK PAGE step-by-step

We encourage you to register as early as possible for this 1 day Facebook Marketing Course as space will be limited.

The first 15 people that register will receive a FREE social media booklet.

<http://jaydeemedia.co.za/upcoming-training-2018>



Get value at our Hermanus Wine Tasting & Sale

R50 entry fee, which includes tasting and wine glass. Tickets available at the door. Entry fee is redeemable upon purchase of 12 bottles or more. A minimum order of 24 bottles placed at the tasting will be delivered within 3 working days free of charge to your door.

Saturday 31 March 09:00 – 13:00

Join GETWINE at The Classroom Restaurant in the Hemel & Aarde Valley in Hermanus by tasting great wines at reduced prices

021 461 2891 | info@getwine.co.za
| www.getwine.co.za

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EASTER SPECIAL *Spa Treatment Menu*

EGGCEPTIONAL PACKAGE

R1 200 PER PERSON (2 hours 30 minutes)

Back Detox Mask incl. Foot and Leg Massage
Ultimate Sensational Facial incl. Back Massage
Express Manicure or Express Pedicure

Optional Wash and Blow Dry R200

MEN'S RETREAT PACKAGE

R900 PER PERSON (1 hour 40 minutes)

Back Neck and Shoulder Massage
Just for Him Facial
Express Manicure or Express Pedicure

Optional Men's Cut and Sculpt Massage R190

Packages include complimentary use of the spa facilities.

To book contact the Arabella Spa on +27 (0) 28 284 0036 or arabellaspa@africanpridehotels.com

Terms and Conditions

Subject to availability. Valid 7 days a week until 30 April 2018. If you wish to change or cancel an appointment, please contact the Spa directly. Please note that, as a courtesy to all our CLIENTS, a prompt appointment schedule is adhered to. Late appointments will be completed in the allocated time and the fee will remain unchanged. We would be grateful if resident GUESTS would make any changes or cancellations at least 12 hours prior to the scheduled treatment time. We request that day GUESTS observe a 48-hour treatment change or cancellation notice period. Group cancellations must give a minimum of 5 days' notice prior to scheduled booking. Treatments cancelled after this time will incur a cancellation tariff of 100%.



ARABELLA
HOTEL & SPA
SLEEPING HERMANUS
WESTERN CAPE

Available at Arabella Hotel & Spa
On the Arabella Country Estate, 844 Kleinmond
Hermanus, Western Cape
marriott.com/egtab

AFRICAN PRIDE
HOTELS